



Walnut Beach Association
P.O. Box 2279
Milford, Connecticut, 06460
www.walnutbeachassociation.com
walnutbeachcontact@gmail.com

19th Annual Walnut Beach Festival

CIVIC GROUP EXHIBITOR APPLICATION

Sunday August 6th, 2017
10:00 a.m. to 5:00 p.m.
Walnut Beach Center, Milford, Connecticut

The Walnut Beach Arts Festival welcomes local civic & non-profit organizations to a family & community focused event in our beautiful seaside neighborhood. Connecticut civic groups are invited to join the Festival to conduct fundraising activities and promote awareness of the services provided by their organizations. This is an excellent opportunity for your group to optimize your community outreach.

FINAL DATE FOR APPLICATIONS: July 15, 2017 OR WHEN VENUE IS FILLED

Applicant Name _____ Phone _____

Business Name _____

Address _____

City _____ State _____ Zip _____

E-Mail address _____

Connecticut Sales Tax # _____

(Following information is required by the Milford Police Department.)

Date of Birth _____ Social Security Number is NOT required

Description of your organization & exhibitor space:

No. of spaces requested _____



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Do you have a canopy or tent? _____

SPACE SIZE: approx. 10' W x 12' D

Exhibitor Application Deadline: July 15th
Exhibitor Application Fee: No Charge
Exhibitor Selling Fee: \$10.00

Personal or business checks will be accepted. Returned checks are subject to a \$20.00 service fee.

Total enclosed: _____

I hereby represent that I have read and understand the Regulations and Fair Participation Agreement and, as consideration for participation in the Festival as a Business Exhibitor, I hereby agree to all terms and conditions. I further acknowledge that I will abide by any and all regulations, rules and decisions, whether written or otherwise, made by WBA or its Committees; and agree that I will hold harmless from liability the Walnut Beach Association, and the City of Milford, Connecticut, or any member or representative of said organizations acting within their capacity as a member or representative, for any injury, loss or damage that may occur to myself, any employee or other assistant accompanying me, or my property, or patron to my exhibitor area from any cause whatsoever.

Signature _____ Date _____

Liability Insurance: Proof of Liability Insurance is required with the Walnut Beach Association named as an additional insured party. A copy of your Certificate of Liability Insurance must be obtained from your insurance company and returned with this Contract.

MAIL APPLICATION, CHECK & CERTIFICATE OF INSURANCE TO:

Walnut Beach Arts Festival, P.O Box 2279 Milford, CT 06460

MAKE CHECKS PAYABLE TO:

Walnut Beach Association



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Regulations and Fair Participation Agreement

Please note: Your signature on the application for space signifies that you have read these regulations, and agree to comply with them.

The applicant hereby requests permission to participate in the 19th Annual Walnut Beach Arts Festival on Sunday, August 6th, 2017 as a business exhibitor. The applicant recognizes that the Walnut Beach Association (WBA) is the governing body for the Festival and agrees to abide by all regulations, rules and decisions, whether written or otherwise, up to and through the day of the Festival, made by WBA as they relate to the Festival. Such decisions may include the requirement that the applicant/exhibitor leave the premises of the Festival for violations of any sort.

The applicant understands that this document is not a Contract for space, but a component of the Application for said space. The applicant shall not be entitled to space during the Festival unless the applicant receives notice of such by WBA. Upon receipt of such notice from WBA, the applicant will become an exhibitor in the Festival.

No exhibitor will be permitted to exhibit any items deemed by WBA to be souvenir items of the Festival, unless a licensing agreement has been negotiated with the WBA Board of Directors. Examples of Festival souvenirs are items incorporating the Festival name, logo or trademark or a variation thereof. Example: T-shirts, caps, mugs, etc.

Exhibitors misrepresenting their business, exhibiting items not approved for exhibit or not complying with the rules and regulations of WBA whether written or otherwise will be asked to leave the Festival premises and will forfeit the space fee.

All exhibitors must be completely set up no later than one hour prior to the Festival's opening time to the public at 10:00 a.m. Exhibitors arriving late will not be allowed to set up, will lose the space and forfeit the space fee. All exhibitors must remain set up until 5:00 pm - the closing time of the festival. Exhibitors may begin setting up on Sunday August 6th after 7:00 a.m.

No devices of any kind are to be driven, screwed or hammered into the ground or asphalt. Acceptable alternative devices to hold down approved tents/canopies are sand/cement/water filled objects (example: sand/cement/water filled plastic buckets or PVC pipe) or cement blocks anchored to the tent poles.

Payment of space fee must be made in full at the time of application, made payable to the Walnut Beach Association. Returned checks will be subject to a \$20.00 return check fee. Space will not be held until the check and the service charge are paid.

There is no charge for exhibitor space. Fee for selling/fundraising is \$10.00. No applications will be accepted after July 15th.

There will be no exceptions to this fee schedule. In the event an application is not accepted by WBA, the space fee will be returned to the applicant.

The space size will be approximately 10' wide by 12' deep.

It is understood that the WBA will make space allocations. Requests for particular space locations will be considered. Participation in prior Festivals does not give priority to space allocation.

The contracted space is to be used solely by the exhibitor as represented on the Exhibitor's application for space. The exhibitor may not sublet, assign or share the display space with another exhibitor.



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In the event an applicant has been accepted as an exhibitor in the Festival but then wishes to cancel, the following will apply:

- 1) Cancellations must be in writing
- 2) Cancellations made more than thirty days prior to the Festival will allow the exhibitor to receive back the space fee less a 25% (twenty five percent) processing fee
- 3) Cancellations made thirty days or less prior to the Festival will result in the forfeiture of the exhibitor's space fee.

No alcoholic beverages or vehicles will be allowed on Festival grounds during the Festival hours.

Exhibitors must park in specified parking areas. WBA will not be responsible for parking tickets or towing charges.

It is understood that the Festival will take place rain or shine.

The applicant/exhibitor hereby agrees that he/she will hold harmless from liability the Walnut Beach Association and the City of Milford, Connecticut, or any member or representative of said organizations acting within their capacity as a member or representative, for any injury, loss or damage that may occur to himself, any employee or other assistant accompanying me, or my property, or patron to my exhibitor area from any cause whatsoever.

The exhibitor, upon signing his/her application for exhibit space, hereby expressly releases the aforementioned organizations from any and all claims for such loss, damage or injury; and agrees to abide by the Rules and Regulations as set forth above.