

WALNUT BEACH ASSOCIATION



18th ANNUAL WALNUT BEACH ARTS FESTIVAL

Sunday, August 7, 2016 10am-5pm

6th ANNUAL SUMMER CONCERT SERIES

12 CONCERTS! 300-500 AUDIENCE!

Every Sunday afternoon 4pm-7pm • July 3rd through Sept. 4th

Opening Night Kickoff Concert July 3rd from 4pm-7pm

Special July 4th Concert from 6:30pm-9:30pm!!

Extra Concert Sun Aug 7th from 11am-2pm • Day of the Festival

Since 1999, The Walnut Beach Association has proudly hosted its annual **Walnut Beach Arts & Crafts Festival**. Initially, the festival was known as Walnut Beach Day and was mainly worked and attended by its community on the water. Each year, the Association has seen the Festival grow, both in vendors who were seeking to present their products, as well as attendance.

Today, the Festival has grown to include a **5K race on the morning of the event, a children's race, two free concerts across the street at the pavilion, multi-ethnic cuisine vendors and discounts at local eateries the day prior to the event, as well as the day of the event for those coming from a distance and activities for the entire family all day long!**

Walnut Beach is also proud to announce that 2016 is the **6th Annual Summer Concert Series!** Our opening night kickoff concert will take place on Sunday the 3rd of July from 4-7pm, then Monday July 4th from 6:30-9:30pm. Every Sunday afternoon from 4pm-7pm (July 3rd-Sept 4th) you can enjoy a variety of music by local musicians. Additionally there will be an extra concert on the day of the Festival August 7th from 11am-2pm. Our FREE concerts rely on the generosity of others to keep them going and growing!

Our advertising has increased tremendously with local weekly newspapers and magazines, radio coverage, several art associations, websites, facebook and more. We are now supporting and entertaining more than 3,000 attendees for the festival and hundreds for each concert throughout the season.

- **Exposure at 12 Summer Events!**
- **Introduce your company at a concert!**
- **Advertisement in print and internet promotions**

Thank you in advance for your support!

WALNUT BEACH ASSOCIATION



18th ANNUAL WALNUT BEACH ARTS FESTIVAL

Sunday, August 7, 2016 10am-5pm

6th ANNUAL SUMMER CONCERT SERIES

12 CONCERTS! 300-500 AUDIENCE!

Every Sunday afternoon 4pm-7pm • July 3rd through Sept. 4th

Opening Night Kickoff Concert July 3rd from 4pm-7pm

Special July 4th Concert from 6:30pm-9:30pm!!

Extra Concert Sun Aug 7th from 11am-2pm • Day of the Festival

Sponsorship Registration Form

SPONSORSHIP LEVELS

PLATINUM \$1000

- Gold level and a complimentary 12' x 12' space at the Arts Festival
- Name and logo on our website for 12 months as a platinum sponsor.
- Prime Placement of a Full page Ad in booklet

GOLD \$500

- Silver level and display on the sponsor banner that hangs for 3 months
- Featured on available printed and internet promotional advertising and facebook as a sponsor
- Upgraded to Full page Ad in booklet

SILVER \$250

- Bronze Level and You are featured as a band sponsor on the sponsor banner
- Also get to introduce yourself and a band
- Upgraded to a 1/2 page Ad in booklet

BRONZE \$100

- Friend level and you display business card and promotional material at every concert and festival
- ¼ page Ad in booklet distributed at all events

FRIEND \$25

- "I love Walnut Beach" magnet
- Walnut Beach Tee Shirt
- Listing in concert booklet that is available at all 12 concerts, festival and a variety of local businesses.

SPONSOR CONTACT INFO

Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Title _____

Phone _____ Email _____

Authorized Signature _____

We pledge a total of \$ _____ for this sponsorship and understand the level of exposure at the Concerts, Festival and via the Walnut Beach Association website and facebook page we will receive in exchange for it.

I am enclosing our check in the amount of \$ _____ to cover the cost of sponsorship.

Please make checks payable to
Walnut Beach Association
Mail to: Walnut Beach Association
P.O. Box 2279 • Milford, CT 06460
Attn: Sponsorship

* Upon receipt of this completed form and your payment, we will contact you for an electronic version of your logo and to confirm your official company name as you would like it to appear at the Festival. WBA is a non profit organization.
Donations are tax deductible.

For additional information visit www.WalnutBeachAssociation.com