

Walnut Beach Association Meeting Minutes
February 15, 2022 Firehouse Gallery

All Officers except Wendy Terenzio, President
Called to Order at 7:10 p.m. Pledge of Allegiance
A Sign-up sheet was passed around the tables to also update e-mail information

President's Report – Donna Travis for Wendy Terenzio

-Holiday Party expenses were \$3,153 and income was \$3,370. We actually made a very small profit on an event we usually outlay money for.

-Walnut Wednesdays will continue at Firehouse Gallery; there will be 7 dates beginning 5/18 (see website, social media or MAC website for dates and information).

-Scholarships: The Board presented Mackenzie Powers the \$500 scholarship for CommunityLeadership. Mackenzie will be attending college in the fall for environmental studies. Congratulations Mackenzie, we're so proud of you!

-Brett Broesder, the new 3rd District Alderman was at WABABA's meeting earlier; hopefully he can attend a WBA meeting soon ... he is a new member.

-Merchandise this year will be online so no one needs to cart the merchandise and set it up (lack of volunteers) ... The selected website will have our logo(s) digitally and you can choose for yourself what you want, size and color. Items will ship directly to you. Some samples will be available at concerts and events. We are currently looking at Bonfire but if anyone has any other ideas please bring them forward.

Vice President's Report – Donna Travis (no report)

Financial Report - Elana Zabari

Balance in Account \$23,207.44 as of today

We had two sponsor checks come in: \$1,000 from Milford Bank and \$2,500 from Trinity Point Wealth. We are extremely grateful for their support.

Secretary's Report – Kim Thompson

January meeting minutes were e-mailed and passed around tonight's meeting. Motion to accept minutes without changes passed unanimously.

Membership Report – Pam Parisi 98 Paid Members

Committee Reports

Blockwatch (no representation)

Donna spoke about the incident at Alfa's with much police presence; not much is known at this time, you can follow on their website for updates.

Cornhole Tournament (Erik Johnson)

Date is July 9th ... we will need volunteers to help set up and to close down the event. Please contact Erik or a Board member, write back to this e-mail but we will need membership participation. Event is 10 a.m. but setup begins at 9 a.m. There will be 64 teams; the organization 203 will be helping.

Erik asked for an additional budget of \$500 (in addition to \$1,000 budgeted) for T-shirts for all registrants. Motion passed with no opposition. It is thought that this will be a solid money making event.

All In for Milford (Elana Zabari)

They are looking to have a strong voice on all things that affect Milford people. The City of Milford had an outreach phone conversation about housing costs.

Music (Donna Travis)

In 2022, we'll have music at:

Summer Concert Series * Make Music Day (June 21) * Walnut Wednesdays * Porchfest

All dates and band information will be found on our website, social media, Mermaid Booklet, etc.

Walnut Beach Arts and Business Association (Susan Patrick)

The Mermaid Booklet is well underway for this year; deadline for event entries or advertisements is March 11th, so if you know anyone who has something for the booklet, have them contact Susan at Walnut Beach Creamery.

Walnut Beach Festival No event this year as of yet.

Concert Series (Wendy Terenzio) not present

Concert Series Fundraiser (No report)

The Board is looking into possible venues at this time.

Beautification (no report)

Government (no report)

Website (Erik Johnson)

There is currently a lot of content on our website page, please go visit often. There is also a Contact page to add something to the website.

Old Business

There has been no change in the city's stand on parking exemptions for Walnut Beach and paid outside parking during permitted events. We will continue to work towards finding a better solution.

New Business

MACKENZIE BEACH CLEANUP WILL BE SATURDAY, MAY 7TH at Walnut Beach, Silver Sands and Gulf Beach. Starts at 10 a.m. There will be free ice cream cones for the first 100 registrants from Walnut Beach Creamery, as has been done in the past.

WBA is going to participate in the St. Patrick's Day Parade on March 12th. If you would like to march with us, contact a Board member. Motion to purchase 12 "shamrocks" to paint for signs and supplies needed (total cost about \$250) passed with no opposition. We will make signs of our contributions and keep for future use as well.

Motion to purchase 5,000 postcards to hand out at events passed with no opposition. Total cost about \$800.

Walnut Beach Association's website has a survey regarding parking. Please take a minute to participate.

There is an Alderman's meeting on April 14th at Town Hall, if you'd like to attend on behalf of WBA.

There is a Rec Dept. meeting which WBA would like to have attended by Joe Mager, the attorney working with WBA currently.

Motion passed to adjourn at 7:50 p.m. Next meeting is Monday, March 14th at 7 p.m. Firehouse Gallery.

Respectfully submitted,

Kim S. Thompson, Secretary, Walnut Beach Association