



WALNUT BEACH ASSOCIATION

PO Box 2279

Milford, CT 06460

Walnut Beach Association is offering sponsorship opportunities to support our community events and scholarships. In the 2023 summer season, we will be hosting our 13th annual Walnut Beach Concert Series and our fourth Walnut Beach Cornhole Tournament fundraiser. We know that Milford Chamber members have strong ties to the local community and a desire to give back. We would greatly appreciate your support.

The Walnut Beach Association is well-rooted in our community and any potential sponsorship will come with the benefits of brand exposure. In 2022, the Walnut Beach Association hosted several successful events at our beach, which include:

- **Summer Concert Series:** Hundreds of spectators from the community and surrounding areas enjoyed free, local bands on Sundays all summer long at the pavilion at Walnut Beach. These concerts were advertised by local newspapers and TV media.
- **MacKenzie's 10th Annual Beach Cleanup:** Each May, volunteers come to beautify our beaches. Last year volunteers collected 8 tires and 4 truckloads of trash during this event.
- **The Walnut Beach Cornhole Tournament:** Visitors and players packed Walnut Beach and enjoyed DJ music, food vendors and cornhole.
- **3 Community Scholarship Awards of \$500 each in the following fields:**
 - The Arts
 - Community Involvement
 - Environmental Efforts

Our future goals are as follows:

- Build Children's Playground
- Re-form Neighborhood Block Watch
- Return of the Annual WBA Arts & Crafts Festival

Walnut Beach Association has received the following awards through the Milford Regional Chamber of Commerce:

- 2022 Best Local Beach
Best Local Park
Best Place to Take an Out-of-Town Guest
- 2021 Community Revitalization Leader
- 2020 Best Place to See a Show
- 2019 Community Tourism

To help support these events, please review our sponsorship opportunities by visiting our website at www.walnutbeachassociation.com, scan the QR code below or visit us on Facebook.



WALNUT BEACH ASSOCIATION

PO Box 2279

Milford, CT 06460

WBA Sponsorship Levels September 15, 2022

\$2,500 HOLIDAY PARTY BENEFACTOR

- 8 Tickets to Holiday Party on Saturday, December 3, 2022 (*Catered by Lasse's, DJ, Dancing, BYOB*)
- Introduction, Thank You and Promotion at December 3rd Holiday Party
- Advertising on Summer Concert Series banner displayed at Walnut Beach Pavilion throughout the entire Series
- Weekly recognition by announcement of sponsorship at Summer Concert Series
- Your logo prominently displayed on WBA website and social media outlets for 1 year
- 4 WBA Hoodies

\$1,000 GOLD SPONSORSHIP LEVEL

- 4 Tickets to Holiday Party on Saturday, December 3, 2022 (*Catered by Lasse's, DJ, Dancing, BYOB*)
- Advertising on Summer Concert Series banner displayed at Walnut Beach Pavilion throughout the entire Series
- Weekly recognition by announcement of sponsorship at Summer Concert Series
- Your logo prominently displayed on WBA website and social media outlets for 6 months
- 2 WBA Hoodies

\$500 SILVER SPONSORSHIP LEVEL

- 2 Tickets to Holiday Party on Saturday, December 3, 2022 (*Catered by Lasse's, DJ, Dancing, BYOB*)
- Advertising on Summer Concert Series banner displayed at Walnut Beach Pavilion throughout the entire Series
- Recognition by announcement of sponsorship at first and last Summer Concert Series concerts
- Your logo prominently displayed on WBA website and social media outlets for 3 months

If your organization would like to participate by becoming a sponsor in the 2023 Walnut Beach Association sponsorship campaign, please contact me and let me know which level of support you choose.

Thank you in advance for your time and consideration.

Sincerely,

Kim Thompson

Walnut Beach Sponsorship Coordinator

Please consider being a sponsor - we would appreciate your support!

- For additional information, go to www.walnutbeachassociation.com or visit us on Facebook. -



WALNUT BEACH ASSOCIATION
PO Box 2279
Milford, CT 06460



SPONSOR COMMITMENT FORM

NAME OF BUSINESS ENTITY <i>(as it will appear on promotional materials)</i>	
PRIMARY CONTACT	
ADDRESS	
CITY, STATE, ZIP CODE	
TELEPHONE	
E-MAIL	
WEBSITE	
SOCIAL MEDIA INFO	

Sponsorship Tiers

- HOLIDAY PARTY BENEFACTOR (\$2,500)
- GOLD Sponsor (\$1,000)
- SILVER Sponsor (\$500)

Payment Method *(please check one):*

- CHECK ENCLOSED *(made payable to **Walnut Beach Association**)*
- CREDIT CARD/OTHER *(pay online with Visa, MasterCard or PayPal at walnutbeachassociation.com)*

Authorization:

Donor's Authorized Signature

Donor's Name Printed

Date

PLEASE NOTE: WBA must receive sponsor commitment, logo and payment by **June 1, 2023**, for inclusion in Summertime banners, signs and/or printed publication. Return this form via email at sponsorship@walnutbeachassociation.com OR to Walnut Beach Association, P.O. Box 2279, Milford, CT 06460.

Questions? Contact us at sponsorship@walnutbeachassociation.com

Walnut Beach Association (WBA) is a 501c3 (Non-profit Tax ID# 06-1496532). Donations are tax-deductible, to the extent provided by law. Please keep a copy of this donation form for your records.

Thank you for your support!